

BC Prienai-Skycop: Big Baller Brand tried to destroy the club

After a ‘rollercoaster ride’ adventure with the infamous Ball brothers – LaMelo and LiAngelo in the 2017/2018 season, Lithuanian basketball club BC Prienai-Skycop has spoken out for the first time, revealing that although the coming of Big Baller Brand has solved its money turmoil in short-term, this scandalous move and the way Ball brothers & LaVar were behaving in and outside the court has resulted in team finishing dead-last in LKL (Lithuanian basketball league) and without any budget for the upcoming season.

As head coach Virginijus Seskus explained in his interview, the club and its goals was merely a joke to the BBB, who were there only to breathe life into their dying TV show.

“The first and most crucial mistake we made was allowing them, especially LaVar, think that they are in charge of the club – its decisions, its plans and even the game. His boys were nowhere near the level of the LKL, let alone NBA, which league obviously understands, seeing the draft outcome. And the most disappointing fact was that they had no inner drive to become better. And when they saw it was going nowhere, they started destroying the club, not paying out prize money to the Big Baller Brand tournament winners, etc.,” explains Seskus.

Situated in the tiny town of Prienai with only a tad over 8500 citizens, the basketball club, which once was amongst the title contenders at the local basketball league, has experienced a financial crisis in winter of 2018. Sponsor money was running out, players were seeing other options and the management had to take a courageous leap of faith – an agreement with the Big Baller Brand.

After leaving the club without any prior notice and by taking back their financial support including shooting machines that were presented as gifts to the club, BBB has left Prienai without sponsorship and base for future planning. “It was a short-term move, and it did the job – the club survived and that is the most important fact. This season we are also making bold moves, but now we look to the big picture and future. We will give priority to professionals with great discipline and personalities,” says Virginijus Seskus, the head coach of BC Prienai-Skycop.

This week, the club has announced it’s partnering with flight compensation company Skycop, as well as one of the biggest entrepreneurs in the Eastern Europe, Gediminas Ziemelis, to bring the club back to top of the LKL. Moreover, the club has signed another charismatic, yet professional title-winning duo to replace the reality show stars. Darjus Lavrinovic and Ksistof Lavrinovic, the tallest twin basketball professionals on earth, will be joining the roster for the 2018/2019 season and are also expected to have US TV show of their own. As businessman Ziemelis points out, Lavrinovic brothers will now be the centre of attention.

“This year we have the best brothers out there – EuroBasket winners and medallists that led iconic European teams like Real Madrid, CSKA Moscow and other to titles in major European tournaments. Moreover, their personalities are far more attractive to the audience – they have amazing sense of humour and are really approachable, which has already resulted in hundreds of thousands of fans across Europe,” comments Gediminas Ziemelis.

Being 38 years old, Darjus and Ksistof will soon retire, but G. Ziemelis is convinced they will finish their spectacular careers on a high note and with a help of partners – will find their way into show business.

“The level they are playing at, even at this age is far more superior to the one of Ball brothers, that’s for sure. Keeping in mind their experience, as well as their personalities, we are also planning to use our international business presence and connections across the globe to help their transition from professional players to public personalities. Talks with Hollywood producers about different projects are already taking place,” unveils Gediminas Ziemelis.

For more information, please contact:

press@skycop.com

+370 685 72454

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About BC Prienai Skycop

Basketball club Prienai was founded back in 1994 and it is the sole basketball club in Lithuania that has never missed a season of any league. In 2009, the club has transitioned in to the main Lithuanian Basketball League – LKL, where they won bronze in 2010.

About Darjus and Ksistof Lavrinovic:

Lithuanian basketball players, EuroBasket prize winners, Lithuanian, Italian, Turkish, Russian national championship medallists and winners. Over their extensive career, the Brother have played in the major Euroleague team including but not limited to Real Madrid, CSKA Moscow, Fenerbahçe Istanbul, Montepaschi Siena, Zalgiris Kaunas. Darjus and Ksistof are officially the tallest basketball professionals twins in the world.